

ROSLINDALE TRANSCRIPT

Thursday, February 27, 2014

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QUESTION AND ANSWER

Pleased as punch

Local works to make his boxing business a hit

By Julie M. Cohen

jcohen@wickedlocal.com

Entrepreneur Artie DePinho, 27, caught the boxing bug back in college, and has used his enthusiasm for the sport to create his own business.

Born and raised in Roslindale with his brother Joey and his parents, Joe and Laurie, DePinho now lives in West Roxbury. He earned his bachelor's degree in sports, event and entertainment management from Johnson & Wales University

and is the president and CEO of Big Six Entertainment, working as a boxing promoter for eight years.

When he's not near a boxing ring, he also works on the field crew for the New England Patriots and as a teacher at Brookline's Apple Orchard School.

What drew you to the sport of boxing?

When I was attending college in Providence, RI, I had an

SEE BOXING, A7



From left, Fred Vega, Artie DePinho, Peter Manfredo Jr., and Tuan Tran stand in the ring after Manfredo won the IBO World Super Middleweight Championship at Mohegan Sun on May 22, 2010. COURTESY PHOTO

Thursday, February 27, 2014

THE TRANSCRIPT

BOXING

From Page A1

opportunity to volunteer at a boxing event through one of my classes. During the event I was in the locker rooms and walking the boxers down to the ring. Being at the fights live was so exciting that I couldn't wait to see it again so I decided to pursue a career in professional boxing. I handle all of the business outside of the ring but I do not box myself.

When and why did you decide to create your business, Big Six Boxing and Entertainment? Also, what inspired the name?

In 2009, I was approached by one of my current partners and asked if I would be willing to put in the work to start our own boxing promotion company. I thought it was a great idea and agreed to create Big Six Entertainment. We named the company after our top boxer, Jason "Big Six" Estrada so we would have instant name recognition in the boxing community.

Do you think boxing is popular in the Parkway?

I don't think boxing is as

popular as it should be in the Parkway because it doesn't get enough exposure. The people in the area don't know of upcoming boxing events in the Boston area. If the residents experienced the excitement of a live professional boxing event, they would become fans.

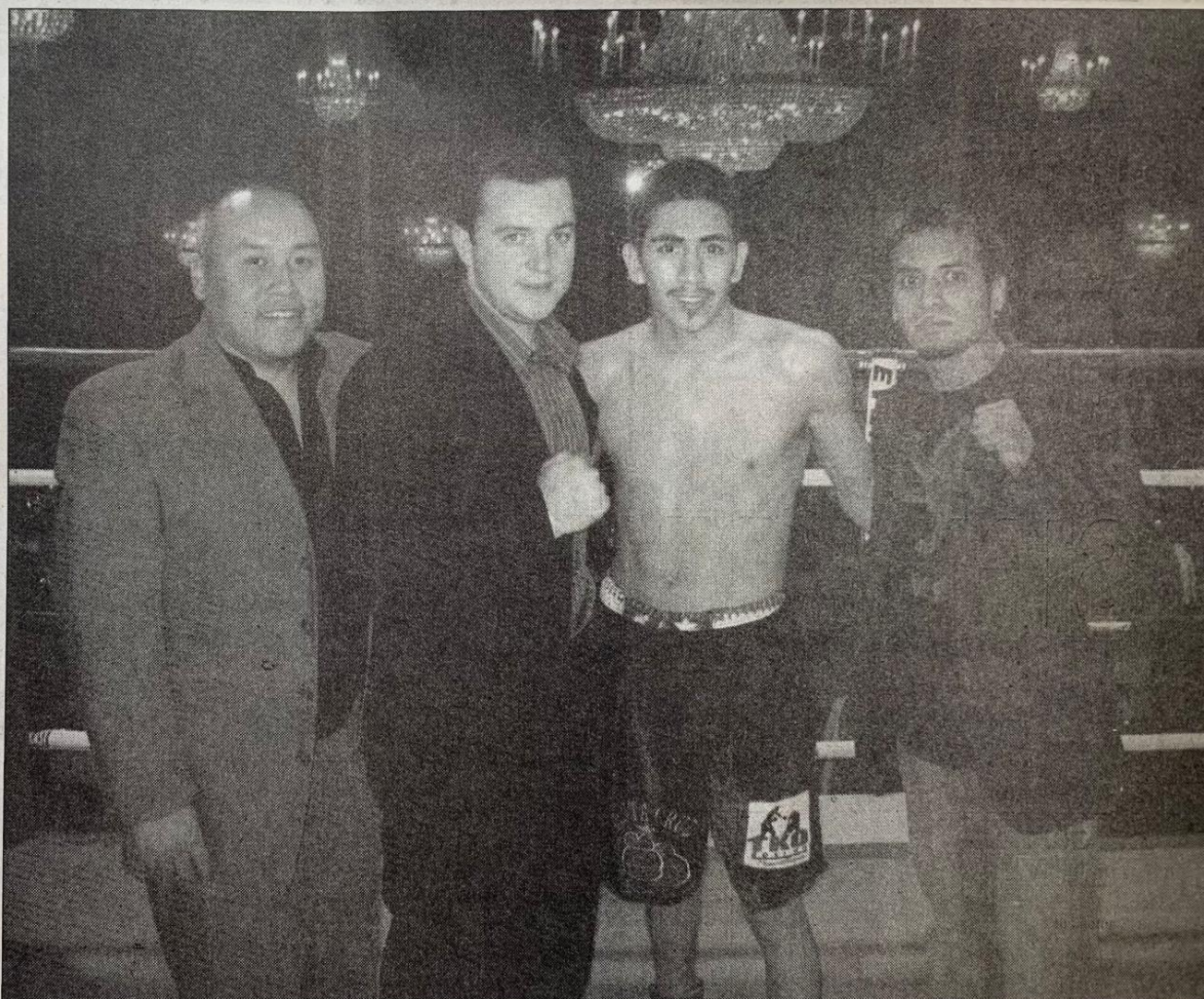
Who are some of the bigger-name boxers you've worked with?

There are so many talented boxers from throughout the country that I have worked with. I currently promote 2004 U.S. Olympic Heavyweight Jason "Big Six" Estrada. I have also worked with Peter Manfredo Jr. from "The Contender" TV show.

What advice would you give to athletes who hope to make it in the world of boxing?

It is very important to expand your fan base every day. A boxer will get bigger and better opportunities depending on the amount of people that want to see him/her fight.

For more information, visit bigsixentertainment.com or call 617-312-5059.



From left, Tuan Tran, Artie DePinho, WBC Super Bantam Weight World Champion Leo Santa Cruz, and Fred Vega stand in the ring in Baltimore on Oct. 21, 2010. COURTESY PHOTO